

Augustana is on the Air



David Nelson '73
KAUR Program Director

KAUR-FM, Augustana's non-commercial, educational radio station went on the air for the first time on October 9. Jay Werth '74, the station's manager, said the 10 watt station broadcasts from a frequency of 89.1 Mega

Hertz. The station covers the metropolitan area of Sioux Falls and broadcasts between the hours of 5:00 p.m. and 1:00 a.m., Monday through Friday, from 4:00 until 1:00 on Saturdays, and 6:00 to 1:00 on Sundays for a total of 56 hours weekly.

The operation of the station is funded by a self-imposed student fee, and by grants and gifts from listeners. Studios are located in a frame building adjacent to the Twin Tower East campus dormitory. A 40-foot antenna mast is connected to a transmitter located in the studios by a coaxial cable.

Programs include current affairs, news, social, economic and educational issues and musical offerings. A special 15 minute Viking Varieties Alumni Show is held every Thursday beginning at 5:45 p.m.

The student staff, headed by Werth, includes Lee Natwick, chief engineer; David Nelson, program director; John Elliott, public relations director; Bob Ellsworth, news director; Barry Taft, music director and Curt Bevers, sports director. Mrs. Clara Lee '39, chairman of the speech department and instructor of radio and television courses at Augustana, is the faculty advisor. Dr. William Geyer '58 of the English Department is chairman of an Advisory Board consisting of two faculty members, two students, two college administrators and two Sioux Falls broadcasters.